In psychology, a mindset is the sum total of one’s beliefs, attitudes, and values. Transformational leaders need a different mindset from that used by the average man or they never make the transition into someone who is great.

**Think different.** We assume leaders have a higher calling than simply mindlessly following conventional beliefs and blind obedience to group norms—they must come up with a set of ideals and principles that they can live by and share with followers. And one must eliminate the weaknesses your followers know you have.

“There is no statement so absurd that some politician will not make it.” — Adapted from Cicero

“Men like the opinions to which they have become accustomed from youth; this prevents them from finding the truth, for they cling to the opinions of habit.” — Moses Maimonides, 1135-1204, Egyptian physician and philosopher, *Guide for the Perplexed*

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**You Develop the Transformational Mind-set by:**

- Fleshing out Your Leadership Philosophy
- Growing The Virtues: The basis for Character and Moral Authority
- Detecting limiting beliefs, false knowledge, Major Delusions
- Striving To Develop Wisdom
- Identifying and strive to decrease your sins and the character flaws

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